

## Press Release



### Berlin International Film Festival to present films longlisted for Film Awards of German Film Academy

The Berlin International Film Festival, the German Film Academy and German Films, the national company for promoting German films, have a joint project: as of 2011 the *German Cinema* series will take on a new form. The programme will then include the films that the commission of the German Film Academy nominates for the long list of the German Film Awards (aka Lola) between November 2010 and January 2011. Entitled *German Cinema - LOLA@Berlinale*, the works selected in the categories feature, children's and documentary film will be presented once each in festival theatres - these screenings will be open to accredited national and international professionals as well as to members of the German Film Academy eligible to take part in the nomination. The series will thus remain an outstanding and important component of the *European Film Market*, a series that for years now has provided its guests with a compact and remarkable annual review of German cinema.

As an expert and avid patron of German film, as well as active honorary member of the German Film Academy, long-standing head of *German Cinema* Heinz Badewitz will continue to host the series.

German Films, which has supported *German Cinema* in the past by contributing funds for subtitling the films selected for the series, has also contributed to reforming the programme - and it intends to continue its engagement in the future.

"An international film festival such as the Berlinale, which obviously always has the promotion of German film on its agenda, is a natural partner for the German Film Academy, which has the same objective", Festival Director Dieter Kosslick says about the cooperation. "With this series, I am convinced that the Berlinale is taking another significant step towards promoting German cinema. It is for this reason that we are also very pleased to receive support from German Films."

"For the German Film Academy it is both an honour and a grand opportunity to contribute to the programme of the Berlin International Film Festival," comments Chairman of the Board of the German Film Academy Thomas Kufus with regard to the new concept. "We are not only being given a

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chance to present films that have been made here and selected by members of the industry to professional viewers from all over the world, but also to offer the films an extraordinary platform where they may be presented on a large screen to interesting and interested audiences.”

Press Office  
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