



Press Release

Berlinale 2013: A Record Turnout and Thriving Film Market

The surge of visitors to the Berlinale was even more overwhelming this year: a record number of 303,077 tickets was sold. This is impressive proof of how popular the Festival has become with the public and the enthusiasm with which audiences immerse themselves into the world of film for eleven days.

The Berlinale 2013 reached its highpoint with the award ceremony on February 16. Once again the Festival closed with an event that has become a tradition, the Berlinale Kinotag: on Sunday, February 17, 2013, many Festival films from the different sections were screened again for the public.

Despite the current economic situation, interest on the part of professionals has remained constant: nearly 19,630 accredited visitors from 124 countries attended the Festival, including 3,694 representatives of the press. The *European Film Market (EFM)* registered a greater number of exhibitors. Sales were good for *Competition* films, such as *Gloria*, *The Nun* or *Before Midnight*; as well as for films from other Festival sections, such as the *Panorama* entry *The Broken Circle Breakdown*.

On the nine days of the market, a total of 816 films were shown at 1,166 presentations in the *EFM's* 40 screening venues; almost 600 of them were market premieres.

With over 8,000 participants from 95 countries, the number of visitors to the *EFM* was higher than last year.

The response to the *EFM's* initiatives and series was also extremely positive. A total of 1,000 visitors came to the *EFM* Industry Debates presented by the IFA, and different talks for the industry, organized in conjunction with the *EFM's* new partner Film- und Medienstiftung NRW.

"We are pleased about the film discoveries at this year's Berlinale. The eleven days were great fun. The *World Cinema Fund (WCF)* - a Berlinale initiative that has recently been extended for five more years by the German Federal Cultural Foundation and is supported by Minister of State for Cultural and Media Affairs Bernd Neumann - can be especially proud. *Harmony Lessons*, the prize-winning film from Kazakhstan, was not only funded by the *WCF*, but director Emir Baigazin began his career in film at the *Berlinale Talent Campus*," says Berlinale Director Dieter Kosslick.

Press Office
February 26, 2013

63. Internationale
Filmfestspiele
Berlin
07. - 17.02.2013

Presse

Potsdamer Straße 5
10785 Berlin

Tel. +49· 30· 259 20· 707
Fax +49· 30· 259 20· 799

press@berlinale.de
www.berlinale.de

Ein Geschäftsbereich der
Kulturveranstaltungen des
Bundes in Berlin (KBB) GmbH

Geschäftsführung:
Prof. Dieter Kosslick
(Intendant Internationale
Filmfestspiele Berlin),
Charlotte Sieben
(Kaufmännische Geschäftsführung),
Prof. Dr. Bernd M. Scherer,
Dr. Thomas Oberender

Vorsitzender des Aufsichtsrats:
Bernd Neumann

Amtsgericht Charlottenburg
HGR Nr. 96· HRB 29357
USt ID DE 136 78 27 46