

## Press Release



### Berlinale Poster 2019

When the Berlin International Film Festival takes place from February 7 to 17, 2019, Berlin will again be under the sign of the bear.

After years of mystery, the current series of motifs will reveal the secret behind the Berlinale's heraldic animal. According to Festival Director Dieter Kosslick, "The individuals you'll see emerging from the bears' fuzzy fur epitomise for us all those who have made the Berlinale the biggest audience film festival in the world: Berlinale fans."

Once more the festival posters have been designed by the Swiss agency Velvet. The plush bear suits are from the costume collection of the Luzerner Theater. The posters will go up across Berlin starting January 11. On the same day they will also go on sale at the Berlinale Online Shop.

The poster motifs are all available on the Berlinale's website in the [press photo section](#).

Press Office  
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69. Internationale  
Filmfestspiele  
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