

## Press Release



### Berlinale Camera 2015 to Honour Alice Waters and Carlo Petrini

Since 1986, the Berlin International Film Festival has presented the Berlinale Camera to film personalities or institutions to which it feels particularly indebted and wishes to express its thanks.

At the 65<sup>th</sup> Berlin International Film Festival, food activists and Slow Food founders **Alice Waters** and **Carlo Petrini** will be presented with the Berlinale Camera. The presentation will take place on February 8, 2015, as part of the *Culinary Cinema* kickoff.

In 2006, the Berlinale introduced the subject of Food & Film - the first A-festival to do so. Among others, Alice Waters and Carlo Petrini discussed the relationship between film and food as the oldest human cultural asset with young film professionals at the “Hunger, Food & Taste” workshop of the 4th *Berlinale Talent Campus*. “Waters and Petrini gave the Berlinale in 2006 not only new ideas that led to the creation of the *Culinary Cinema* section in 2007, but also inspired ‘Food & Film’ events in many other countries”, says Festival Director Dieter Kosslick.

**Alice Waters**, author, cook and “food revolutionary” (New York Times) named her legendary Berkeley restaurant “Chez Panisse” after Honoré Panisse, a character in Marcel Pagnol’s “Marseille trilogy” films. Alice Waters discovered European food culture during her studies in France. Upon returning to Berkeley she got involved in the political student movement and opened “Chez Panisse” in 1971. Numerous artists of all disciplines have since gathered there, especially filmmakers such as Wim Wenders, Jean-Luc Godard or Werner Herzog, who also staged a performance there in 1980. Other frequent guests are American film personalities such as Francis Ford Coppola and Jake Gyllenhaal, and opera director Peter Sellars. In 1995 Alice Waters began the Edible Schoolyard, a model public education programme in which the growing, harvesting, and cooking of food is integrated into the school curriculum, and students are brought into a new relationship to food. In the 20 years since the programme’s founding, like-minded edible education initiatives, kitchen classrooms, and school gardens have been founded around the world, including a vegetable garden established by Michelle Obama at the White House. Alice Waters has authored many books, including her classic cookbook “The Art of Simple Food,” which was translated into German in 2013 (published by Prestel).

**Carlo Petrini** is the founder of the Slow Food movement that began in the 1980s in northern Italy. Since its inception, it has protested against the increasing industrialisation of agriculture and the displacement of

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#### Press Office

Potsdamer Straße 5  
10785 Berlin

Phone +49 · 30 · 259 20 · 707  
Fax +49 · 30 · 259 20 · 799

press@berlinale.de  
www.berlinale.de

Ein Geschäftsbereich der  
Kulturveranstaltungen des  
Bundes in Berlin (KBB) GmbH

#### Management:

Prof. Dieter Kosslick  
(Intendant Internationale  
Filmfestspiele Berlin),  
Charlotte Sieben  
(Kaufmännische Geschäftsführung),  
Prof. Dr. Bernd M. Scherer,  
Dr. Thomas Oberender

Vorsitzende des Aufsichtsrates:  
Staatsministerin  
Prof. Monika Grütters MdB

Amtsgericht Charlottenburg  
HRG Nr. 96 · HRB 29357  
USt ID DE 136 78 27 46



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small restaurant and hotel businesses by fast food restaurants. Petrini defined the quality of food with his “good, clean, fair” formula: good taste, clean without pesticides and fair pay for producers. Numerous organisations grew from Slow Food, including the University of Gastronomic Sciences (UNISG) and the global network of non-industrial food producers Terra Madre. Carlo Petrini has authored a number of books, among them „Terra Madre - Forging a new Global Network of Sustainable Food Communities” for whose German edition Dieter Kosslick wrote a foreword. Petrini’s most recent publication is “Food & Freedom”.

The presentation of the Berlinale Camera to Alice Waters and Carlo Petrini will take place during the *Culinary Cinema* opening event on Sunday, February 8, 2015. The event will begin with a film screening at 7.30 pm in the cinema of the Martin Gropius Bau, and continue at the “Gropius Mirror” restaurant with a dinner and the presentation. Director of the Berlinale Dieter Kosslick will hold the laudatory speech in honour of the recipients.

The Berlinale Camera has been awarded since 1986. In 2008, the Düsseldorf atelier Georg Hornemann Objects redesigned the trophy: Modelled on a real camera, the Berlinale Camera has 128 finely crafted individual components. Many of these silver and titanium parts, such as the swivel head and tripod, are movable.

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