

Press Release

Berlin International Film Festival Again Supporting "Berlinale in Sendai"

The Berlin International Film Festival is supporting the "Berlinale in Sendai" event for the second time. The event will take place on July 26 and 27 in Sendai City, a municipality in the Tohoku region that was severely damaged by the earthquakes and tsunami in March 2011.

For "Berlinale in Sendai", the Berlinale section *Generation* is curating a programme with two emphases: films that entertain, and films that focus on coping positively in problematic living situations. The objective is to support and encourage inhabitants and those aiding them to continue their committed efforts to rebuild the region.

The project is once again being organised by the "Berlinale in Sendai" Executive Office, with support from the inhabitants of Sendai and numerous volunteers and sponsors from all over Japan.

"Culture provides the opportunity to convey a global sense of community. This year's programme is our way of contributing to that feeling anew. We're very pleased to support 'Berlinale in Sendai' again in 2014," comments Festival Director Dieter Kosslick.

More information on the programme will be available as of June 24 at: http://www.berlinale-in-sendai.jp/en.html

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