

Press Release



The Berlin International Film Festival and BMW Group Partnership Ends after Four Successful Years

With the Berlinale 2013, the four-year commitment of BMW Group as principal partner of the Berlin International Film Festival drew to a splendid close. By providing around one hundred vehicles, the BMW Group made it possible for the stars to arrive at the Red Carpet in style. And with BMW as its host, the Golden Bear Lounge at the heart of the Berlinale Press Center was one of the most popular meeting places for filmmakers, stars and press representatives from around the world.

“We would like to thank BMW for the excellent cooperation, and wish them continued success in the important field of cultural engagement,” states Berlinale Director Dieter Kosslick.

Press Office
March 20, 2013

**63. Internationale
Filmfestspiele
Berlin
07. – 17.02.2013**

Press Office

Potsdamer Straße 5
10785 Berlin

Phone +49 · 30 · 259 20 · 707
Fax +49 · 30 · 259 20 · 799

press@berlinale.de
www.berlinale.de

Ein Geschäftsbereich der
Kulturveranstaltungen des
Bundes in Berlin (KBB) GmbH

Management:

Prof. Dieter Kosslick
(Intendant Internationale
Filmfestspiele Berlin),
Charlotte Sieben
(Kaufmännische Geschäftsführung),
Prof. Dr. Bernd M. Scherer,
Dr. Thomas Oberender

Vorsitzender des Aufsichtsrats:
Bernd Neumann

Amtsgericht Charlottenburg
HRG Nr. 96 · HRB 29357
USt ID DE 136 78 27 46