

## Press Release



### Berlinale:

#### The Museum of Modern Art Is the *Retrospective's* New Partner

Each year, the *Retrospective* of the Berlin International Film Festival devotes itself to showcasing an important director or a topic relevant to film history. Organised by the Deutsche Kinemathek - Museum für Film und Fernsehen since 1977, this popular Berlinale section often gives younger viewers a first look at the oeuvre of a filmmaker, an epoch or a genre in a larger context, and provides confirmed cineastes with unexpected discoveries.

Entitled "The Red Dream Factory. Mezhrabpom-Film and Prometheus 1921 - 1936", the 2012 *Retrospective* launches a long-term cooperation with The Museum of Modern Art (MoMA). Rainer Rother, Artistic Director of the Deutsche Kinemathek and Section Director of the *Retrospective* comments: "I'm extremely pleased to have our New York colleagues as our new partner. We share a long history of cordial relations. This new partnership will allow the *Retrospective*, which is frequently the outcome of extensive preparations over years, to reach more audiences worldwide." In April 2012, MoMA will also present a large portion of this year's programme under the title *The Red Dream Factory*. This will make it possible for audiences in New York to explore a little-known period of film history, one that, nevertheless, had a far-reaching impact on the development of cinematic language around the world.

In the future, the Berlin International Film Festival, the Deutsche Kinemathek and The Museum of Modern Art will cooperate closely in selecting themes and curating the *Retrospective* section. "This collaboration between MoMA, the Deutsche Kinemathek and the Berlinale represents the culmination of a decades-long tradition of cooperation and intellectual exchange between our institutions. The opportunity to jointly organize and present the *Retrospective* section at the Berlin Film Festival brings these efforts together in a coherent and highly visible manner. We are thrilled to announce this important new phase of our partnership," says Rajendra Roy, The Celeste Bartos Chief Curator of Film at MoMA.

In the past, the Deutsche Kinemathek and MoMA have teamed up in a similar fashion on projects such as the film series *East Side - West Side. Treasures from the MoMA Film Archives* that screened in Berlin in 2004; and on the comprehensive presentation *Weimar Cinema, 1919 -1933: Daydreams and Nightmares* that was shown in New York in 2010/2011. The Berlin International Film Festival has also enjoyed close ties with The Museum of

**62. Internationale  
Filmfestspiele  
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#### **Press Office**

Potsdamer Straße 5  
10785 Berlin

Phone +49 · 30 · 259 20 · 707  
Fax +49 · 30 · 259 20 · 799

press@berlinale.de  
www.berlinale.de

Ein Geschäftsbereich der  
Kulturveranstaltungen des  
Bundes in Berlin (KBB) GmbH

#### **Management:**

Prof. Dieter Kosslick  
(Intendant Internationale  
Filmfestspiele Berlin),  
Charlotte Sieben  
(Kaufmännische Geschäftsführung),  
Prof. Dr. Bernd M. Scherer,  
Dr. Thomas Oberender

Vorsitzender des Aufsichtsrats:  
Bernd Neumann

Amtsgericht Charlottenburg  
HRG Nr. 96 · HRB 29357  
USt ID DE 136 78 27 46



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Modern Art, most recently, when Dieter Kosslick had the opportunity to present his vision of film, culture, cuisine and environment under the title *Carte Blanche: Dieter Kosslick, the Culinary Cineaste* successfully in New York this past summer.

“By cooperating with MoMA, we are expanding the Berlinale’s international network and increasing the sustainability of our commitment to explore film history,” comments Berlinale Director Dieter Kosslick.

### *Retrospective 2012:*

*The Red Dream Factory. Mezhrabpom-Film and Prometheus 1921 -1936*

62nd Berlin International Film Festival

February 9 - 19, 2012

Press Contact Berlinale:

[retrospektive@berlinale.de](mailto:retrospektive@berlinale.de)

Phone: +49 -30 - 300 903 25

*The Red Dream Factory. Mezhrabpom-Film and Prometheus 1921 - 1936*

The Museum of Modern Art

April 11-30, 2012

Press Contact MoMA:

Sarah Jarvis, [sarah\\_jarvis@moma.org](mailto:sarah_jarvis@moma.org),

Phone: +1 - 212 - 708 9757

Press Office

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