Press Release

First Impression from the Bustling *European Film Market* **2011**

An optimistic mood, numerous sales and a visible growth in the number of participants and films are the first positive conclusions that can be drawn from the *European Film Market* 2011 of the 61st Berlin International Film Festival.

EFM director Beki Probst announced, "We are very pleased with the outcome of the *EFM* 2011: more participants, more buyers, more films, more screenings and more market premieres - the international film business experienced an upswing in Berlin. It appears the downward trend has been broken and we are climbing out of recession."

Business at the *EFM* was further stimulated by several films from this year's festival programme, including the Iranian film in the *Competition, Nader And Simin, A Separation* (directed by Asghar Farhadi), the French production *Tomboy* (directed by Céline Sciamma) in the sections *Panorama* and *Generation*, and *Khodorkovsky* (directed by Cyril Tuschi) in the section *Panorama Dokumente*. Following their festival screenings, the respective sales agents were able to sell to numerous countries at the *EFM*.

Press Office
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