

Press Release

"Breakfast & Books": Have a Novel with Your Coffee at the Berlinale Co-Production Market

On February 15, international producers will for the sixth time have the opportunity to discover new literary material for screen adaptations at the *Berlinale Co-Production Market*. Ten selected novels will be presented during the moderated pitching event called "Breakfast & Books". Afterwards, during breakfast, producers will be able to talk directly and informally with the rights holders, i.e. international publishers and literary agents representing the selected material.

What's more, this year, for the first time, individual meetings may also be scheduled between the attending producers and the representatives of the selected books. Prior to the event, the "Books at Berlinale" catalogue will be sent to all producers who register for "Breakfast & Books" to enable them to decide which novels they are particularly interested in. They can request one-on-one meetings in advance, which the team of the *Berlinale Co-Production Market* will then arrange.

The fact that the selected books are new releases, some of which have not even been published yet, guarantees producers a very exclusive opportunity to secure film rights. The novels to be presented at this year's "Breakfast & Books" have been thoroughly examined for their screen potential. The selection includes a wide variety of subjects and genres with something for every producer: a dead rock 'n' roller, nine magic pennies, fake fatherhood, a first love and decapitated monuments. Besides several European countries, the stories are set in South Africa, Argentina, Israel and the United States.

"Books at Berlinale", with its integrated "Breakfast & Books" event, has been organised in cooperation with the Frankfurt Book Fair since 2006. "It all began when two large cultural events in Germany for areas that often overlap in content joined forces to create a bridge between literature and film. Many productive contacts have been established in the interim. Worldwide, the number of people interested in the event increases each year. Some of the books presented in the past are now optioned or the films are already in production," says Festival Director Dieter Kosslick.

The event is taking place within the scope of the *Berlinale Co-Production Market*, whose main partners are MDM Mitteldeutsche Medienförderung and the MEDIA Programme of the European Union. The Berlinale Co-Production Market is part of the *European Film Market* (*EFM*).

61. Internationale Filmfestspiele Berlin 10. – 20.02.2011

Press Office

Potsdamer Straße 5 10785 Berlin

Phone +49 · 30 · 259 20 · 707 Fax +49 · 30 · 259 20 · 799

press@berlinale.de www.berlinale.de

Ein Geschäftsbereich der Kulturveranstaltungen des Bundes in Berlin (KBB) GmbH

Management:

Dieter Kosslick (Intendant Internationale Filmfestspiele Berlin), Charlotte Sieben (Kaufmännische Geschäftsführung), Dr. Bernd M. Scherer, Prof. Dr. Joachim Sartorius

Vorsitzender des Aufsichtsrats: Bernd Neumann

Amtsgericht Charlottenburg HRG Nr. 96 · HRB 29357 USt ID DE 136 78 27 46



Press Release

The following projects have been selected for "Books at Berlinale" in 2011 (listed in alphabetical order by the company presenting them):

- Small Change for Stuart by Lissa Evans, AP Watt, United Kingdom
- The Mall by S.L. Grey, Blake Friedmann Literary Agency, United Kingdom
- **De Bewaker (The Guard)** by Peter Terrin, De Arbeiderspers, Netherlands
- Mi nombre es Victoria (My Name Is Victoria) by Victoria Donda, Editions Robert Laffont, France
- Heldensommer (Summer of Heroes) by Andi Rogenhagen, Literarische Agentur Kossack, Germany
- Lo verdadero es un momento de lo falso (The True Is a Moment of the False) by Lucía Etxeberria, Literarische Agentur Mertin, Germany
- Non ci sono pesci rossi nelle pozzanghere (Goldfish Don't Live in Puddles) by Marco Truzzi, Nabu International Literary Agency, Italy
- Rossmore Avenue by Vanessa Caffin, Place des Editeurs (Belfond), France
- Nenäpäivä (Red Nose Day) by Mikko Rimminen, Stilton Literary Agency, Finland
- Andernorts (Elsewhere) by Doron Rabinovici, Suhrkamp Verlag, Germany

Press Office January 25, 2011