



## Press Release

### **“Berlinale goes Kiez”: Flying Red Carpet Will Again Go to City’s Neighbourhood Cinemas in 2011**

The Berlinale will again be unrolling its Flying Red Carpet at selected neighbourhood cinemas in 2011. With this series, it wants to express its thanks to Berlin’s movie-loving audiences and to those who put together the programmes of these cinemas.

“Berlinale goes Kiez” was launched last year for the Festival’s 60th anniversary and proved to be an absolute favourite among Berliners.

Once again the Berlinale would like to support this passion for the cinema: On seven evenings from Saturday, February 12 to Friday, February 18, 2011, one neighbourhood movie theatre from Friedrichshagen to Wilmersdorf will serve as an additional Berlinale venue. Each evening, two films from different sections of the Festival will celebrate their neighbourhood premieres at these locations and so bring the Festival’s atmosphere right to people’s doorsteps. Like last year, one well-known Berlin film personality will act as patron of each of these cinemas and be on hand to welcome guests to the Flying Red Carpet.

In 2011 “Berlinale goes Kiez” will present films at the Adria (in Steglitz), Die Kurbel (in Charlottenburg), Eva Lichtspiele (in Wilmersdorf), Passage (in Neukölln), Kino Toni & Tonino (in Weißensee), Union Filmtheater (in Friedrichshagen) and Yorck (in Kreuzberg).

“With ‘Berlinale goes Kiez’ we would like to celebrate film in general and cinemas in particular with our loyal audiences. These neighbourhood cinemas are very special meeting places for movie fans. At them, cinema culture is held in high esteem all year long. We want to support and promote this fact,” comments Festival Director Dieter Kosslick.

“Berlinale goes Kiez” is supported by the Medienboard Berlin-Brandenburg.

Beginning on February 1, more information about the programme will be available at [www.berlinale.de](http://www.berlinale.de)

Press Office  
January 14, 2011

*61. Internationale  
Filmfestspiele  
Berlin  
10. – 20.02.2011*

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