



Press Release

Red berries for the red carpet

Haus Rabenhorst renews its engagement at the Berlinale

The long-established juice manufactory Haus Rabenhorst stands not only for a superior selection of organic juices, but also for involvement in the cultural sector. Haus Rabenhorst first signed on as an official supplier to the Berlinale for the 60th anniversary festival in 2010. The renewal of the partnership until 2013 will now intensify the creative collaboration between the manufactory and the festival.

Exclusively for the 61st Berlinale, **Rabenhorst Rote Beeren (Red Berries)** organic and carefully processed juice will be available for a limited time at pharmacies, health food stores and organic food shops. We are particularly pleased about the special gift packaging featuring the Berlinale bear.

Rote Beeren juice and other high-quality juices will be served to guests at both the opening gala and awards ceremony, at Berlinale receptions, in the Berlinale VIP club, in the Berlinale lounges, at the Culinary Cinema and - last but not least - to the young charges at the Berlinale Kindergarten.

Press Office

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