

## Press Release



### Berlinale 2011:

Debut Films from *Perspektive Deutsches Kino* Now Also in the Running for GWFF's "Best First Feature Award"

During the 61st Berlin International Film Festival, *Perspektive Deutsches Kino* will celebrate its 10th birthday. This section has established itself with the film industry as well as with national and international audiences as an important platform for young talented German directors. At the Berlinale in 2011, *Perspektive Deutsches Kino* films will for the first time qualify for the Best First Feature Award, a prize awarded to a debut film from one of the Berlinale sections.

"The *Perspektive Deutsches Kino*'s participation in the competition for Best First Feature Film will heighten its appeal even more. Especially the production scene in Germany will receive this news with enthusiasm," says Linda Soeffker, new head of *Perspektive Deutsches Kino* since February 2010.

In the past, the Best First Feature Award has gone to a debut film screening in the *Competition*, *Panorama*, *Forum* or *Generation* sections; as of 2011, it may also be awarded to a film from *Perspektive Deutsches Kino*. A three-member jury will choose the winning film.

Donated by the GWFF (Gesellschaft zur Wahrnehmung von Film- und Fernsehrechten - a society for safeguarding film and television rights), the award is endowed with 50,000 euros, and goes to the producers and director of the winning film.

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#### Press Office

Potsdamer Straße 5  
10785 Berlin

Phone +49 · 30 · 259 20 · 707  
Fax +49 · 30 · 259 20 · 799

press@berlinale.de  
www.berlinale.de

Ein Geschäftsbereich der  
Kulturveranstaltungen des  
Bundes in Berlin (KBB) GmbH

**Management:**  
Dieter Kosslick  
(Intendant Internationale  
Filmfestspiele Berlin),  
Charlotte Sieben  
(Kaufmännische Geschäftsführung),  
Dr. Bernd M. Scherer,  
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Vorsitzender des Aufsichtsrats:  
Bernd Neumann

Amtsgericht Charlottenburg  
HRG Nr. 96 · HRB 29357  
UST ID DE 136 78 27 46