



Press Release

New mobile phone platforms for Berlinale, *European Film Market* and *Berlinale Talent Campus*

Starting now, visitors to the festival, film market and *Campus* can access three mobile websites that have been optimized for comfortable use on mobiles and smartphones. At m.berlinale.de, festival visitors now have quick and easy access to information on the festival programme and venues. In addition, reporting journalists can search the press screening schedule and access a regularly updated press conference schedule. All film market participants with a "My *EFM*" account can use their login to access the daily *EFM* Screening Schedule and information about *EFM* Screening Facilities at m.efm-berlinale.de. Last but not least, the *Berlinale Talent Campus* programme and complete profiles for participants and experts are available for quick retrieval at m.berlinale-talentcampus.de.

Press Office
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*60. Internationale
Filmfestspiele
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