



## Press Release

### Berlinale Keynotes: Discussion on the Future of Cinemas with Star Architect Norman Foster

For the Berlinale's 60th anniversary, a panel discussion with top experts will focus on the future of cinemas. Architects, urbanists, trend forecasters and filmmakers will present their ideas on the future of the movie theatre, and its architecture, sociological function and urban environment. As an interdisciplinary forum, the Berlinale Keynotes 2010 will explore issues that may affect cinemas in the future.

Star architect Norman Foster is one of the international speakers at the Berlinale Keynotes, which will be held on Sunday, February 14, 2010 from 2 to 6 pm in the Neue Nationalgalerie Berlin, one of Germany's National Museums in Berlin. Other prominent speakers include Marin Karmitz, a French producer, distributor and movie-theatre owner; Austrian architect Prof. Wolf D. Prix from the avant-garde Coop Himmelb(l)au architecture office; renowned trend forecaster Dr. Li Edelkoort; experimental filmmaker Prof. Heinz Emigholz; and Deyan Sudjic, an architecture critic and director of the Design Museum in London (and director of the Venice Architecture Biennale in 2002).

Berlinale Director Dieter Kosslick: "I'm pleased that with the Berlinale Keynotes we'll again be contributing to the debate on the remarkable developments in the world of cinema. With the Berlinale Keynotes, we hope the Festival will open itself even more to representatives of other media and establish a platform for exchange between different sectors."

The event can be followed live at the Berlinale's website: [www.berlinale.de](http://www.berlinale.de)

The Berlinale Keynotes were initiated by the Berlin International Film Festival and the Medienboard Berlin-Brandenburg in 2007. In 2010, the event is being realized with the special support of the Alfred Herrhausen Society. We would also like to thank the Federal Agency for Civic Education (bpj) and the Nationalgalerie der Staatlichen Museen zu Berlin for their cooperation.

Attendance is by invitation only. A limited number of tickets will be available through the central Berlinale ticket service (7 euros, reduced 5 euros). For more information go to: [www.berlinale.de](http://www.berlinale.de) → or [www.medienboard.de/berlinalekeynotes](http://www.medienboard.de/berlinalekeynotes)

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