

Press Release

Happy Birthday, Berlinale!

The Berlinale will celebrate its 60th anniversary with an art installation and a public screening at the Brandenburg Gate, an exhibition of star portraits around town, and a wide variety of online services.

The Berlin International Film Festival was launched on June 6, 1951. Over the past - sometimes turbulent and always exciting - decades, the Berlinale has become one of the most important film festivals in the world. From February 11 to 21, 2010, it will celebrate its 60th anniversary by presenting a number of special events.

"With fantastic support, we have prepared a number of projects in which the public will take centre stage during the Berlinale's 60th anniversary. We want to take not only a look back at the festival's eventful history, but also a look into the future of cinema", announces Festival Director Dieter Kosslick.

For its 60th anniversary, the Berlin International Festival is presenting:

"The Curtain"

From February 12 to 15, 2010, a unique art installation entitled "The Curtain" will tell of the magic and power of the cinema: renowned artist and international Korean-American designer ("dosa") Christina Kim will create a 300-square-meter symbolic movie-theatre curtain from recycled film and Berlinale billboards, DVDs, and other film-related materials.

"The Curtain" will present a range of expressive possibilities for materials that would not normally be considered usable for design. I'll create a dynamic surface of 300 square meters that will move with the wind and catch the passing sunlight throughout the day. At night the reflective surface will have an entirely different presence. By converting the materials in this manner, a new aesthetic and social use will be generated", comments Christina Kim. The installation will be made in Berlin.

Financed by the Berlin Capital Cultural Fund, the installation will open on February 12 in the attendance of the artist Christina Kim. For the occasion, the Berlinale is presenting a live transmission of the world premiere of *Metropolis*.

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Live Transmission of *Metropolis* at the Brandenburg Gate

After the opening ceremony on February 12, the world premiere of the restored original version of Fritz Lang's *Metropolis* will be transmitted live to the public from the Friedrichstadtpalast to a screen at the Brandenburg Gate. The public is invited to enjoy this significant moment in the history of film - free of charge - at this very special setting.

Star Portraits around the City

Beginning in late January, a comprehensive photo exhibition, entitled the "Parade of the Stars", will be on display around Berlin: each year since 2003, large-format portraits of stars have been made and showcased during the festival at the Berlinale Palast. A selection - including Cate Blanchett, Sir Mick Jagger, Nina Hoss, George Clooney, Gong Li, Kate Winslet, among others - of these impressive portraits by photographer Gerhard Kassner will be exhibited around town in City Light Poster display cases.

Berlinale Keynotes

In this anniversary year, a panel discussion with a team of leading experts will devote itself to the future of cinema. Together with architects, urbanists, sociologists and filmmakers, the following questions will be explored: What should urban movie theatres be like in the future? How can the cinema stimulate inner-city communication and contribute to economic attractiveness? What will mediatised spaces look like in the future? What kind of architecture promotes culture, communication and entertainment in urban space?

More information on this event, which will be held on Sunday, February 14, 2010, will be available soon on our website.

Anniversary Online

Effective immediately, the festival homepage (<u>www.berlinale.de</u>) is now also focusing on the Berlinale's 60th anniversary and presenting information related to this event.

In video clips, prominent guests and friends of the festival will recount their favourite Berlinale anecdotes, and send their best wishes and greetings from all over the world; the audiences´ festival experiences will be posted under the heading "Berlinale Flashback". A chronological compilation of festival photos from six decades will encourage viewers to join us on a visual journey through the riveting history of the Berlinale; all of Gerhard Kassner's 812 star portraits will also be presented in a picture gallery. Touching and odd,



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informative and entertaining excerpts from films - footage from weekly newsreels, interviews, star appearances, political speeches, and press conferences - will allow us to relive festival history. These clips will be presented both prior to festival screenings at Berlinale movie theatres and on our website.

For more detailed information on the 60th Berlinale, please go to our homepage - we have, for instance, already posted press releases on the "Berlinale goes Kiez" and the *Retrospective* "PLAY IT AGAIN...!" as well as on our special anniversary publications (see press releases from Nov. 11, Dec. 1 and Dec. 12, 2009).

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