

## Press Release



### The Poster for the Berlinale's 60th Anniversary

For the anniversary poster, graphic artists from "Büro Otto Sauhaus" have assembled all the films screened since the beginning of the Berlinale in 1951: some 15,000 international film titles have been used to create the new poster. The graphics, in which the names of the films have been arranged chronologically, present festival history in an entirely unique perspective.

"With some patience, everyone will find their favourites. With this journey through film history we would like to honour all the artists whose films have made the Berlinale so extraordinary", remarked Festival Director Dieter Kosslick about the design.

The poster will be put up all over town in mid January 2010 as well as appear on a number of festival publications.

A picture of the 2010 Berlinale poster is now on view at [www.berlinale.de](http://www.berlinale.de)

Press Office  
January 7, 2010

*60. Internationale  
Filmfestspiele  
Berlin  
11. – 21.02.2010*

*Press Office*

Potsdamer Straße 5  
10785 Berlin

Phone +49 · 30 · 259 20 · 707  
Fax +49 · 30 · 259 20 · 799

[press@berlinale.de](mailto:press@berlinale.de)  
[www.berlinale.de](http://www.berlinale.de)

Ein Geschäftsbereich der  
Kulturveranstaltungen des  
Bundes in Berlin (KBB) GmbH

**Management:**

Dieter Kosslick  
(Intendant Internationale  
Filmfestspiele Berlin),  
Dr. Bernd M. Scherer,  
Prof. Dr. Joachim Sartorius

Vorsitzender des Aufsichtsrats:  
Bernd Neumann

Amtsgericht Charlottenburg  
HRG Nr. 96 · HRB 29357  
USt ID DE 136 78 27 46