



## Press Release

### **"Berlinale goes Kiez": A Flying Red Carpet Will Bring the 60th Berlinale to Neighbourhood Movie Theatres across the City**

What would the Berlinale be without its fantastic audiences? On June 6, 1951 the International Film Festival celebrated its debut and ever since, the visitors' enthusiasm for film has determined the festival's atmosphere. Over the decades the Berlinale has been a festival for both the public and the international film industry. In 2009, with 275,000 tickets sold and a total attendance of almost 500,000 in ten days, the Berlinale registered a new record!

At the 60th anniversary, from February 11 to 21, 2010, the Berlinale will not only celebrate with its audiences, but also pay tribute to the movie theatre as the special venue of cinematic art. With "Berlinale goes Kiez" the festival is bringing a flying red carpet to arthouse cinemas in Berlin's neighbourhoods:

From Weißensee to Zehlendorf, the festival will visit a cinema in another "Kiez" (= neighbourhood) on ten evenings, from February 12 to 21. In these special traditional arthouse cinemas, two films will be showcased each evening from different sections of the Berlinale. At a gala screening a red carpet will be unrolled, and the team of the film will be present. What's more, a well-known Berlin film personality will act as patron at each event: he or she will welcome the guests and introduce the film. The public will thus have a unique opportunity to see Berlinale films and their stars in their own neighbourhood movie theatres, and so enjoy a touch of festival atmosphere right at their doorsteps.

The following cinemas will hold screenings during "Berlinale goes Kiez": Adria (Steglitz), Capitol Dahlem (Zehlendorf), Eva Lichtspiele (Wilmerdorf), Hackesche Höfe Kino (Mitte), Kant Kino (Charlottenburg), Movimiento (Kreuzberg), Neues Off (Neukölln), Odeon (Schöneberg), Kino Toni & Tonino (Weißensee) and Union Filmtheater (Köpenick). For further information as the festival nears, see [www.berlinale.de](http://www.berlinale.de)

"Audiences and cinemas play leading roles at the Berlinale. Our event 'Berlinale goes Kiez' has been conceived to thank the festival's loyal visitors. At the same time we would like to put the limelight on cinemas and show that they are valuable sites of culture, communication and creativity. There's no doubt, these sites must be preserved," declares Berlinale Director Dieter Kosslick.

Press Office  
11 December 2009

**60. Internationale  
Filmfestspiele  
Berlin  
11. – 21.02.2010**

#### **Presse**

Potsdamer Straße 5  
10785 Berlin

Tel. +49 · 30 · 259 20 · 707  
Fax +49 · 30 · 259 20 · 799

[press@berlinale.de](mailto:press@berlinale.de)  
[www.berlinale.de](http://www.berlinale.de)

Ein Geschäftsbereich der  
Kulturveranstaltungen des  
Bundes in Berlin (KBB) GmbH

#### **Geschäftsführung:**

Dieter Kosslick  
(Intendant Internationale  
Filmfestspiele Berlin),  
Dr. Bernd M. Scherer,  
Prof. Dr. Joachim Sartorius

Vorsitzender des Aufsichtsrats:  
Bernd Neumann

Amtsgericht Charlottenburg  
HGR Nr. 96 · HRB 29357  
USt ID DE 136 78 27 46