

Press Release



Building a bridge between books and film: the fifth *Berlinale Day* at the Frankfurt Book Fair

The fifth *Berlinale Day* at the Frankfurt Book Fair (14 - 18 October 2009) will take place on 15 October.

Book Fair visitors will be presented with three selected screen adaptations from the 2009 Berlinale programme. Additionally, producers, publishers and literary agents will have the opportunity to exchange ideas at a case study cooperatively organized by the Berlinale and the Book Fair (registration at books@berlinale.de, participation is limited).

The *Berlinale Day* programme will also include "How to do the Frankfurt Book Fair", an information event organized by the Book Fair specifically for producers, and so-called "Match-Up Meetings" between film producers and publishers.

The Frankfurt Book Fair and the Berlin International Film Festival have been cooperating since 2005, when these two largest cultural events in Germany resolved to build a bridge between the book world and the film world, thereby facilitating contact between professionals in both branches.

With *Berlinale at Frankfurt Book Fair* and other cooperative events planned for the Berlinale, the Berlin International Film Festival and Frankfurt Book Fair hope to stabilize this bridge between books and film, and to seek out new synergies.

The networking forum will be resumed at *Books at Berlinale* during the 60th Berlin International Film Festival (11 - 21 February 2010): In addition to the Book Fair joint stand at the *European Film Market*, international producers attending the *Berlinale Co-Production Market* are invited to attend the pitching event "Breakfast & Books", where ca. ten novels suitable for film adaptation will be presented.

The *Berlinale Day* schedule at the Frankfurt Book Fair "Film & Media Forum" on Thursday, 15 October 2009:

- 10:00 *Effi Briest*, Germany 2009 (*Berlinale Special*)
Directed by Hermine Huntgeburth, adapted from the novel by Theodor Fontane
- 12:00 *In the Electric Mist*, France/USA 2009 (*Berlinale Competition*)
Directed by Bertrand Tavernier, adapted from the novel by James Lee Burke

**60. Internationale
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- 14:00 *The Bone Man*, Austria 2009 (Berlinale Panorama)
Directed by Wolfgang Murnberger, adapted from the novel by Wolf Haas
- 14:00 Case Study:
"A Best Case Scenario?" - Adapting the Millennium Trilogy

The internationally bestselling trilogy *Millennium* by Stieg Larsson has inspired three films and six made-for-TV movies. Jenny Gilbertson from the Swedish production company Yellow Bird and *Millennium* publisher Eva Gedin from Norstedts Förlag will discuss the prospects and risks involved in adapting books for the screen.

DVD-Edition for the 60th anniversary of the Berlinale to be announced at Book Fair

This year, the Berlinale will also be present at the Frankfurt Book Fair in another way: In cooperation with the Berlin International Film Festival, Süddeutsche Zeitung will issue a Berlinale- DVD- Edition of Süddeutsche Zeitung Cinemathek. The Berlinale Edition will include 22 competition films from the Berlin International Film Festival and will be announced for the first time at the Frankfurt Book Fair. The Berlinale Edition will be released on 9 January 2010.

Press Office
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