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Berlinale Talent Campus

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SCREENING EMOTIONS - Cinema's Finest Asset *Berlinale Talent Campus #6*, February 9 - 14, 2008

Focus 2008: SCREENING EMOTIONS - Cinema's Finest Asset

The programme of the 2008 *Berlinale Talent Campus* is dedicated to the theme of emotionality and film. The great art of film is to transform the silver screen into a golden rectangle of stories, spaces, perspectives, light, music and visual cuts that incite emotional responses, hit a sentimental chord, captivate and touch audiences. At the same time, emotions are the most important asset to the film industry. What do producers need to know when it comes to selling the fabric of the big screen? What makes a comedy funny? How does a cinematographer develop sympathy for a hero, a composer succeed in moving us to tears, an editor create that unbearable feeling of suspense in a thriller? Emotions are highly subjective and fleeting, hardly predictable and relative to the social and cultural background of each individual, be he or she a contributor to the production or simply a viewer. To examine emotionality in cinema is to look into the heart of the film industry.

Apply now for the *Campus* 2008

From July 16 until October 15, 2007, up-and-coming filmmakers from all over the world can once again apply for the *Berlinale Talent Campus*. For the first time, visual artists are also invited to apply in addition to the regular roster of directors, producers, actors, cinematographers, screenwriters, editors, production designers, film composers, sound designers and film critics. The *Campus* thereby accommodates the large number of promising applications that have come from this field of filmmaking in previous editions.

The application for the *Campus* is available online at www.berlinale-talentcampus.de. To inaugurate the application phase, the website will also be relaunched with its new design. This offers, amongst others, an opportunity to subscribe to a free newsletter and stay informed about current *Campus* activities.

The Sarajevo Talent Campus #1

From August 20-25, 2007, the first-ever Sarajevo Talent Campus will take place as part of the Sarajevo Film Festival. The *Talent Campus* idea has established itself over the last few years at festivals in Cape Town, New Delhi and Buenos Aires, and now the *Campus* is pleased to announce this new partnership. The Sarajevo Talent Campus will have a regional focus and invites up-and-coming filmmakers from 12 countries in southeastern Europe—including, for example, Albania, Bosnia, Serbia, Greece and Turkey—to apply.

Phillip Van's *High Maintenance*, a "Talent Movie of the Week", wins a Silver Medal at the Student Academy Awards®

We congratulate Phillip Van, who was awarded the Silver Medal in the 'narrative' category of the Student Academy Award® in June for *High Maintenance*. Phillip Van participated at the *Campus* 2006 and realized *High Maintenance* as a "Talent Movie of the Week". The film was produced by the Berlin International Film Festival/ *Berlinale Talent Campus* and Avanti Media Fiction GmbH.