

Press Release



TV5MONDE is official partner of the 56th Berlin International Film Festival

56. Internationale
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The international francophone television channel TV5MONDE will for the third consecutive year sponsor the Berlin International Film Festival. After successfully cooperating with the Berlinale over the last two years TV5MONDE will once again support primarily the section *Perspective Deutsches Kino* as well as the *Berlinale Talent Campus*.

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Every year the Berlinale showcases exclusively German newcomer films in the section *Perspective Deutsches Kino*. Within this section TV5MONDE will together with the German-French Youth Office award the jury price “Dialogue en perspective”. A German-French jury will decide on the winner of the price. The award thus goes forth from an intense intercultural dialogue and aims to inspire enthusiasm among young French people for German film. The winning film will be shown at the German Film Festival in Paris 2006.

Within the *Berlinale Talent Campus* TV5MONDE will support young talents from francophone countries and fund their trip to Berlin. TV5MONDE wishes to especially support young film makers from francophone African countries and with this also raise awareness for the still largely unnoticed African film.

“In the third year of our partnership we feel confident that with its mix of multi-cultural flair and film novelties from around the world the Berlinale perfectly reflects our own standards and visions”, says Fabrice Grandhomme, Managing Director Marketing, TV5MONDE. “And more importantly, the Berlinale offers us an ideal platform for cultural encounters and the continuation of the German-French dialogue”.

TV5MONDE is partner of francophone cultural events throughout the world such as the Cannes Film Festival, the Viennale, the Jazz Festival in Montreux and the pan-African festival FESPACO.

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