



Pressekontakt:

Televisor
Birgit Mangold + Michael P. Aust

Internationale Filmfestspiele Berlin
Berlinale Talent Campus

Potsdamer Straße 5 · 10785 Berlin
Deutschland
Tel.: +49 30 259 20 518
Fax: +49 30 259 20 519
pr@berlinale-talentcampus.de
www.berlinale-talentcampus.de

Press Release #4 Tuesday, 21 September 2004

***Berlinale Talent Campus* becomes Virtual Reality Lectures and discussions on the Internet**

No more waiting for the next time: From September 21 2004 the "Virtual Talent Campus" offers all film-makers the chance to visit the workshops and lectures of the *Berlinale Talent Campus* 2004 on the Internet. Short videos of the individual campus events can be accessed at www.berlinale-talentcampus.de. From the end of October trans-scripts of the lectures will also be available on the internet as text files.

To quote Christine Dorn, project manager of *Berlinale Talent Campus*, " the online-lectures serve as documentation and archive, but should also help to make people curious." Film talents who have not had the opportunity to attend the Campus so far can now use the internet to capture the atmosphere and know-how of the campus first hand. In addition, the "Virtual Talent Campus" acts as a platform for the talents of previous years: they can keep in touch with one another, set up new teams, and release information about their productions. This makes the Talent-Database with over 1,000 entries a contact exchange for professionals and talent scouts.

A reunion with the leading lights of the film industry.

Tricks of the trade – if anyone has forgotten the tips that Oscar-winning author and director Anthony Minghella gave about teamwork in film-making, they can use the "Virtual Talent Campus" to quickly refresh their memory. Under menu item "Campus Library" you can read about the problems that actress Frances McDormand had on set, and how production designer Ken Adam built *Ford Knox*. You can also follow the discussion between sound designer/film-editor Walter Murch and producer Sir David Puttnam about their philosophy of film-making and the influence of film music.

The countdown is running!

Young film talents who have been made curious by the "Virtual Talent Campus" still have until November 1 2004 to apply for the *Berlinale Talent Campus* 2005. This time people who love - or maybe detest – football have a special opportunity with the competition "Shoot Goals! Shoot Movies!": Till October 15 2004 the Campus team is accepting short films, no longer than 5 minutes, about the passion for football in their home country and the culture it generates.

For information about how to apply visit: www.berlinale-talentcampus.de.

The *Berlinale Talent Campus* is an initiative of the Berlin International Film Festival, a business division of Kulturveranstaltungen des Bundes in Berlin GmbH, in co-operation with MEDIA Training, Medienboard Berlin-Brandenburg, Skillset, the UK Film Council and Volkswagen.