

## Press Release



### Berlinale 2004 Live on the Internet

Good news for all Berlinale fans: for the first time you will be able to keep up with many of the 54th Berlin International Film Festival events live or in our archive via video streaming at [www.berlinale.de](http://www.berlinale.de).

Whether you are in New York, Hamburg, Dubai or Moscow, there is no reason to miss the splendid procession of international stars up the red carpet at Potsdamer Platz.

And for all of you who would like to see more than just glamorous appearances at gala events, who would like to know what the directors and actors have to say about their films: you will also be able to view the *Competition* and *Panorama* press conferences – in either German or English. To do so users need Windows Media Player (56 and 300 KB). The press conferences will also be available after the Berlinale in an online archive established for all those interested, particularly journalists. The first press conference to be streamed on the internet will be the press conference for the opening night film *Cold Mountain* with Anthony Minghella, Nicole Kidman and Jude Law on February 5 at 3:20 pm at [http://www.berlinale.de/en/presse/videostreaming/videostreaming/f\\_main.html](http://www.berlinale.de/en/presse/videostreaming/videostreaming/f_main.html).

Red carpet events at the Berlinale Palast – the opening ceremony on February 5 and the award ceremony on February 14, as well as the *Competition*'s daily gala screenings at 4:30 p.m., 7:30 p.m., and 10:30 p.m. – will all be presented and archived via web streaming. This technical innovation and improvement is being made possible by Media&Broadcast of **T-Systems**, which is sponsoring this service up until and including the Berlinale 2006.

The *Berlinale Talent Campus* will also gain a new dimension thanks to T-Systems. All the one-minute submission films from approx. 500 in 2003 and 520 in 2004 members of the *Talent Campus* will be streamed in the internet from February 5. In effect the *Campus*-databank is offering the opportunity to “talent-google” all the young film professionals from over 80 different countries participating in this year's, and last year's, *Talent Campus* at [www.berlinale-talentcampus.de](http://www.berlinale-talentcampus.de).

“I think it is fantastic that thanks to T-Systems support and our web streams, we will be able to make the Festival even more accessible to the general public and to film industries around the globe”, Festival Director Dieter Kosslick remarked about this new service on the Festival's website.

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