

Press Release

54. Internationale Filmfestspiele Berlin • February 05 – 15, 2004



Page: 1 of 1

Two New Initiatives at the Berlinale – *Berlinale Co-Production Market* and the *Talent Project Market*

The *Berlinale Co-Production Market* will be held for the first time during the Berlin International Film Festival 2004. This new initiative will bring international producers, financiers, TV stations, distributors and funding institutions together, and create a forum for international film co-productions. Berlinale Director Dieter Kosslick has entrusted Sonja Mörkens with the management of the project. She will organize the two-day event which will take place on February 08 and 09, 2004, at the House of World Cultures.

Co-Production Market activities will focus on presenting current financing models as well as the new EU member countries. Individual meetings between participants will be scheduled by the *Berlinale Co-Production Market* team before the event begins. Producers may apply at once with feature film projects suitable for co-production. Budgets for these projects should range between two and eight million euros, and partial financing of at least 30 percent must already be in place.

“I am convinced that important signals and fresh impulses for the international film industry will come from the *Berlinale Co-Production Market*”, Dieter Kosslick commented about the project. “Last year’s experiences revealed that there is a need for a forum for co-productions. We would like to promote a constructive and intensive exchange between filmmakers and financiers, thereby enhancing the activities at the *European Film Market*.”

Last year’s initiatives, such as the cooperation with the CineMart in Rotterdam and the IFP/New York, will be continued in future within the scope of the *Berlinale Co-Production Market*.

Close cooperation is also planned between the *Berlinale Co-Production Market* and the *Berlinale Talent Campus*. With the *Talent Project Market*, 30 participants selected from the forthcoming *Campus* will be given the opportunity to watch the professionals at work during the *Berlinale Co-Production Market*. These talents will be able to discuss their projects with experienced representatives from different branches of the industry in intensive coaching sessions.

(For more information please contact Sonja Mörkens at moerkens@berlinale.de.)

Press Office
October 22, 2003

**Internationale
Filmfestspiele
Berlin**

Press Office

Potsdamer Strasse 5
10785 Berlin

Tel. +49•30•25920•707
Fax +49•30•25920•799

press@berlinale.de
www.berlinale.de

Ein Geschäftsbereich der Kultur-
veranstaltungen des Bundes in
Berlin (KBB) GmbH

Geschäftsführung:

Dieter Kosslick (Intendant Internationales Filmfestspiele Berlin),
Jürgen Maier (Kaufmännischer Geschäftsführer)
Dr. Hans-Georg Knopp,
Dr. Joachim Sartorius
Vorsitzende des Aufsichtsrats:
Dr. Christina Weiss

Handelsregister: Amtsgericht
Charlottenburg Nr. 96 HRB 29357
USt ID DE 136 78 27 46