

# Press Release

52. Internationale Filmfestspiele Berlin • 6. -17. Februar 2002

Vision Day - The Berlinale's Talent Campus  
11 February 2002

With Vision Day, a one-day event, the project Berlinale Talent Campus will be initiated which is to evolve into a new festival section by 2003. For the future belongs to young talents. Beginning next year and for the duration of five days, the up-and-coming generation will have a venue of their own - the "Haus der Kulturen der Welt" (The House of World Cultures) will provide equipped lounges with screening facilities, where workshops and discussions will take place.

It will be the place where 1,000 talents from all over the world will be informed about the latest developments in the film industry by established film artists. Trade professionals from all branches of film will discuss about film with the new talents. Partnerships can be forged and new projects pressed forward.

The Vision Day informs about the ambitious new project that will be official part of the Berlinale in 2003. In co-operation with the European Film Academy and the European Film Promotion, three panels will be presented on Vision Day in the Otto-Braun-Saal: The panel *Think before shooting - Film, Culture and Responsibility* with directors including Robert Altman, Max Färberblock will discuss their method of film direction. The panel *Never change a winning team* with among others this year's jury member Claudie Ossard, the producer of *Amélie*, and the Claussen and Wöbke production team will discuss longlasting co-operation within the film industry.

In addition, Assumpta Serna and her colleagues will discuss the European Star System on the panel *On the way to a European Star System*. This year Vision Day and the Berlinale Talent Campus enjoy increased support through: The Filmförderungsanstalt, the Filmboard Berlin Brandenburg, Studio Hamburg, Studio Babelsberg, the Auswärtiges Amt (Foreign Office) and through numerous international embassies and Ländervertretungen (representations of the German länder).



Page 1 of 2

**Internationale  
Filmfestspiele  
Berlin**

Press Office

Potsdamer Straße 5  
D-10785 Berlin

Tel. +49 30 259 20 707  
Fax +49 30 259 20 799

press@berlinale.de  
www.berlinale.de

Eine Veranstaltung der  
Berliner Festspiele GmbH

Topics and panelists:

- *Think before Shooting - Film, Culture and Responsibility* with Derek Malcolm (moderator), Robert Altman, Catherine Breillat, Max Färberböck, Terry Gilliam, Claude Lanzmann (11:30 a.m. – 1 p.m.)

- *Never Change a Winning Team* with Jonathan Olsberg (moderator), Claudie Ossard, Jakob Claussen, Thomas Wöbke, Hans Christian Schmid and François Ozón, Olivier Delbosc, Marc Missionnier (2:30 – 4 p.m.)

- *On the Way to a European Star System* with Assumpta Serna (moderator), Maria Bonnevie, Franka Potente, Ludivine Sagnier, Jürgen Vogel, John Hubbard, Shaila Rubin. (4 – 5:30 p.m.)

Venue: Otto-Braun-Saal, Staatsbibliothek (National Library)

Please look up our web site for a more detailed programm on the panels and Special Events: [www.berlinale.de](http://www.berlinale.de)

29 January 2002