



## **::: Guidelines :::**

### **::: 1. World Cinema Fund - Responsible Body :::::::::::::::::::::::::::::::::::::::**

The World Cinema Fund (after referred to as 'WCF') is initiated by the German Federal Cultural Foundation (Kulturstiftung des Bundes).  
The Kulturveranstaltungen des Bundes in Berlin GmbH/division Internationale Filmfestspiele Berlin (after referred to as 'IFB') is the legal entity of this initiative.

### **::: 2. Aims of the Fund :::::::::::::::::::::::::::::::::::::::**

The purpose of the World Cinema Fund (WCF) is to support films from regions whose film cultures are endangered by political and or economic crises. The World Cinema Fund is intended to help provide a higher profile and increased accessibility for these films in Germany and to enable their presentation to an international audience.

Projects eligible for funding should deal with the cultural identity of their regions and should contribute to the development of the local film industry.

The main criterion for selection is the quality of the projects. Special consideration will be given to projects which have good chances to succeed internationally and which promise to energize the local film industry as well as projects which are of particular cultural importance.

### **::: 3. WCF entitled regions :::::::::::::::::::::::::::::::::::::::**

Eligible for funding under these guidelines from August 2007: Latin America, Africa, the Near and Middle East/Central Asia, South East Asia and the Caucasus.

A film will be considered to be from a particular region if it is shot there and if the director comes from that region.



7,5% upon approval of the examination of expenditures by an acknowledged auditing company, which must be in the hands of the WCF no later than 18 months after the signing of the funding agreement, otherwise entitlement to funding is forfeited.

Discrepancies favoring the recipients of funding can be made when drawing up the funding agreement.

**:: 4.1.3 Repayment of funding:**

After recoupment of the recipient's own initial investment, the WCF will, for a period of 7 years, beginning with the world premiere of the film, participate in all proceeds received by the recipient of the funds arising from the exploitation of the film. Regarding the return on the investment of the German producer, general expenses of 7.5% of the total budget will be recognized.

The WCF will participate according to its percentage of the German share of the film's total budget, *pari passu* until its funding is fully recouped. The participation in the exploitation proceeds will be used by the WCF in the funding of future film projects.

**:: 4.1.4 Non-commercial Rights:**

The recipient of WCF funding agrees to give the WCF certain non-commercial rights which will be stipulated in detail in the funding agreement. The WCF also has the right to transfer these non-commercial rights to partner institutions.

**:: 4.2 Distributor Funding ::**

The maximum amount of funding per project is €15,000.

The current submission deadlines can be found at [www.berlinale.de](http://www.berlinale.de)

**:: 4.2.1 Eligible to apply and receive funding are:**

Distribution and world sales companies - in individual cases also production companies - based in Germany and in EU countries that have a branch in Germany, that are planning the theatrical release of a film from a WCF entitled region. Funding is to be used solely to cover the costs of the theatrical release in Germany.

**:: 4.2.2. Payment of funding:**

75% upon signing the funding agreement and upon positive verification of the film's total distribution financing 25% upon approval of the examination of

expenditures by an acknowledged auditing company which must be presented to the WCF six months after the theatrical release of the film in Germany and at the very latest 12 months after the signing of the funding agreement, otherwise entitlement to funding is forfeited.

The World Cinema Fund can claim an examination of expenditures by an acknowledged auditing company.

Approved funding normally expires if the German release does not take place within six months after initial approval of the WCF. Funds already allocated must be paid back in such an eventuality. Exceptions can be made when drawing up the funding agreement.

:: 4.2.3 Repayment of funding:

After recoupment of the distributor's own initial investment in the release of the film in Germany, the WCF will participate in the proceeds arising from the theatrical exploitation in Germany according to the percentage of the WCF funding of the total distribution costs. These proceeds will be used by the WCF in the funding of future film projects.

:: 4.2.4 Non-commercial Rights:

The recipient of WCF funding agrees to give the WCF certain non-commercial rights which will be stipulated in detail in the funding agreement. The WCF also has the right to transfer these non-commercial rights to partner institutions.

**:: 5. Procedural Matters ::**

:: 5.1

Funding must be applied for in order to be received. Applications are to be submitted to the WCF including all documents mentioned in the application forms. Application forms for funding are available at the following website: [www.berlinale.de](http://www.berlinale.de)

:: 5.2

The WCF determines the deadlines for all funding applications. These will be updated on [www.berlinale.de](http://www.berlinale.de)

:: 5.3

The WCF assembles a jury of independent film-related professionals who will make recommendations regarding the films to be funded. The international jury consist of the programme management team of the World Cinema Fund as well as three other members. The jury meetings will be convoked by the WCF. The jury will make its decisions in closed sessions. Its recommendations will be made solely on the grounds of artistic merit of the projects applying for funding. The WCF is solely responsible for adherence to all other requirements regarding funding and makes the final decisions.

:: 5.4

The WCF reserves the right to grant a recipient a smaller amount of funding than applied for. There is no legal right to a WCF funding. Legal claims to payment can only enter into effect upon the signing of the funding agreement. The WCF is under no obligation to explain its reasons for declining.

:: 5.5

In the opening and closing credits of the funded film, as well as in all promotional and advertising material, the WCF is to be named according to WCF as an initiative of the German Federal Cultural Foundation (Kulturstiftung des Bundes). Details will be listed in the funding agreement.

:: 5.6

Utilization of the funds received from the WCF will be audited according to the laws of the Federal Republic of Germany. The WCF can therefore only make funding payments upon the signing of a funding agreement is has drawn up. The funding agreement contains conditions relating to the utilization of funds, the execution of the project, and proof that the funding is used for its intended purpose. A breach in any of the guidelines in the funding agreement by the funding recipient can result in the WCF reclaiming, in part or totally, the funding accorded.


**:: 6. WCF and other funds :::**

WCF funds can be accrued along with other subsidies in accordance with German and European law relating to the maximum amount of accumulated state funds and grants.

**:: 7. Effective Date :::**

These guidelines go into effect as of June 17, 2008. The WCF reserves the right to modify its funding guidelines in the future to suit the experience it is presently gaining in its funding operations. These modifications include possible changes in territories eligible for funding.

The *World Cinema Fund* initiated by the  and the  *Internationale Filmfestspiele Berlin*

En co-operation with the  **GOETHE-INSTITUT**