



Pressekontakt:

*Internationale Filmfestspiele Berlin
Berlinale Talent Campus*

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Named Landmark in the “Land of Ideas” – *Berlinale Talent Campus* films during the football World Cup

“Football is fantastic! There is no other area where you can feel attached with total strangers,” says Swedish filmmaker Gustav Oldén. He and other winners of the international short film competition SHOOT GOALS! SHOOT MOVIES! at the *Berlinale Talent Campus* 2005 have been invited to Berlin for the final week of the World Cup. The 45 winning short films – all made with great emotion and enthusiasm for the football culture of their country of origin – range from documentaries to features to animation and cover the full spectrum of international football. The competition is an official element of the Artistic and Cultural Programme to the 2006 FIFA World Cup™.

Named a Landmark in the “Land of Ideas”

On July 3, during the presentation of the short films in the Arsenal Cinema, the Berlin International Film Festival will be officially awarded a “Land of Ideas” cup. Institutions that develop, promote or exhibit ideas were eligible to enter the “365 Landmarks in the Land of Ideas” competition – which was organised with support from Deutsche Bank. The celebrity jury selected 365 projects from more than 1,200 entries. Every day in 2006 one of these landmarks will be presented to the public.

A limited allotment of tickets is available for the screening (starts 7pm). For tickets please contact the box office at the Arsenal Cinema, Potsdamer Str.2, 10785 Berlin, on July 3, after 6pm.



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Open Air Screening

During the final week of the World Cup the films will also be shown to the public at POP KICK (www.popkick.de) festival in Berlin's Treptower Park.

Successful Worldwide Sales

The films have already been sold by Bavaria Media Television (www.bavaria-media.tv) to WDR and ARTE as well as, internationally, to the Benelux countries, Brazil, Greece, Indonesia, Malaysia, Mexico, South Korea and Thailand. Interest continues to rise – a deal in the USA is expected shortly. The short films have also appeared on DVD through Koch Media. DVDs can be purchased at DVD shops as well as at the public screenings in the final week of the World Cup (www.koch.com).

Berlinale Talent Campus

The *Berlinale Talent Campus* is an initiative of the Berlin International Film Festival Berlin and serves as a learning platform and contact forum for young film talents. Again next year filmmakers from around the world will get a chance to exchange ideas with international film professionals and colleagues. The *Berlinale Talent Campus 2007* takes place in Berlin from February 10-15, 2007.